

# CONFERENCING, HOSPITALITY & EVENTS



World Class Venue in the Heart of the North East



utilita   
arena

VENUE FOR EVERY EVENT

# THE ARENA

utilitaarena.co.uk

The Utilita Arena is located in the vibrant city centre of Newcastle upon Tyne. Unique to the North East, and established as a world class venue, the Utilita Arena hosts Entertainment shows, Conventions, Exhibitions, Conferences, Live music, Dinners, Comedy and Sporting Events.

## EXCLUSIVE BENEFITS

### Bring your event to the Arena and you'll have:

- Flexibility to create a truly memorable event
- Easy access by rail, air and road
- Access to 500 + on site car parking spaces
- In house professional catering team who can service all your food and beverage needs
- Access to our excellent relationships with local media to enhance regional profile through bespoke marketing
- Financial security through dealing with the world's largest facility management company

### Technical

- 17m ceiling height for branding and hanging opportunities
- Multi use breakout rooms
- Demountable staging units
- Event mains power supplies 2000 amps per phase 415 volts
- Associate benefits with technical, AV, shell, power distribution, transport and accommodation partners
- Production vehicle parking
- 12 event floor entrances for ease during build and derig
- WIFI

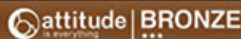
### Inclusive

- Dedicated and experienced venue event team & marketing department
- Safety stewarding
- Event cleaning
- Medical personnel for guests
- Service yard for production loading in/out on to event floor
- Organiser office accommodation
- Venue ticketing service with extensive database to enhance your event profile
- Free parking for production vehicles/trucks

### Venue Accessibility Facilities

The Utilita Arena provides the following facilities to assist with access requirements including:

- Accessible parking is available on site with the display of a valid blue badge
- Concession & Merchandise stands with lowered counter
- Toilets fitted with radar keys
- Wheelchair accessible toilets available on every level



# THE AUDITORIUM A TRULY FLEXIBLE SPACE

Ideal venue to stage your event including Product Launch, Exhibition, Dinner, Convention, Awards, AGM, Conference, Celebration, Fund Raiser, Meeting, Roadshow, Car Launch, Fashion Show, Reception.

Event organisers will be truly excited by our tailor made approach of ensuring that expectations are exceeded with every touch point - be prepared to wow your guests with an unforgettable event experience.

The main auditorium has the capacity to transform into a diverse banquet, conference or special event space for up to 9,000 people.

Theatre Format

**500 to  
9,000**

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Breakout spaces for  
**10 to 100**

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Main exhibition floor  
**30m x 84m  
(2520m sq)**

Single span  
(No pillars or columns)



VENUE FOR EVERY EVENT

# THE LAYOUTS



	THEATRE	CLASSROOM	CABARET	BOARDROOM	RECEPTION	BANQUET	AREA M <sup>2</sup>	CEILING HEIGHT
AUDITORIUM	500-9000	1000	UP TO 1000	N/A	UP TO 2000	UP TO 1500	2520	17m
FOYER	500	250	-	N/A	UP TO 1500	-	1100	2.4m-6m
GREEN ROOM	100	60	40	75	100	60	120	2.4m
HOSPITALITY LIVE LOUNGE	50	30	40	40	100	60	82	2.4m
UTILITA LOUNGE	50	25	40	25	80	60	64	2.4m

Both lounges offer fantastic space for Staff, VIPs or a Speakers green room.

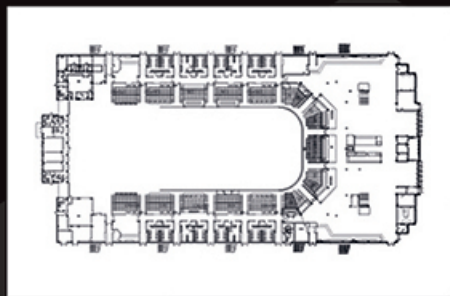
## HOSPITALITY LIVE LOUNGE



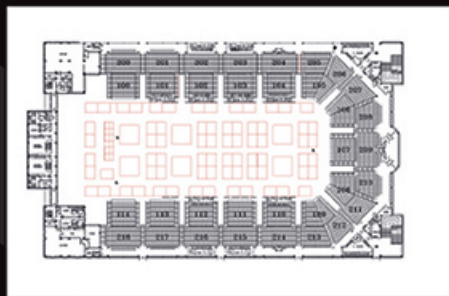
## THE UTILITA LOUNGE



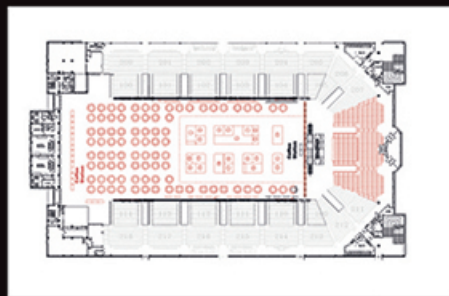
# FORMAT ILLUSTRATIONS



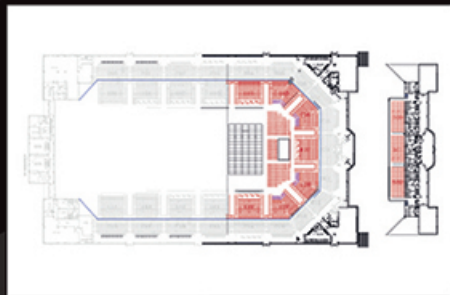
FULL GROUND FLOOR  
VENUE LAYOUT



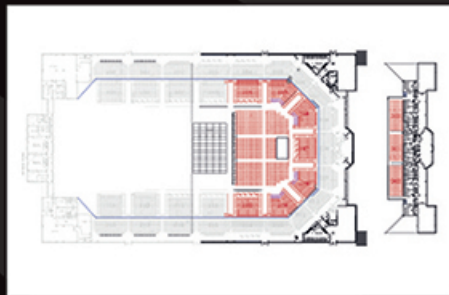
EXHIBITION  
EXAMPLE



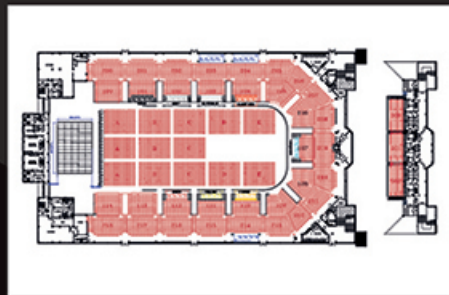
CAPACITY 850 CONFERENCE +  
DINNERS AND EXHIBITION



CAPACITY 1640

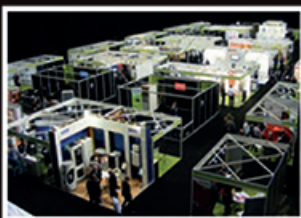


CAPACITY 2600



CAPACITY 9444

VENUE FOR EVERY EVENT



# WHY COME TO NEWCASTLE?

With seven bridges across a spectacular riverscape, inspiring heritage, fantastic shopping and acclaimed architecture, Newcastle is a diverse and extremely vibrant visitor destination.

With so many different areas, each offering new sights, sounds and experiences, you'll be amazed at how much is on offer.

Whatever your requirements Newcastle is sure to impress your delegates.



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## EXHIBITIONS

Utilita Arena Newcastle has the largest conference and exhibition facilities in the North East of England.

**Flexibility** is the key word, with many possibilities for various types and sizes of exhibitions. Whatever the event, Utilita Arena can do it all. The Wedding Fair North East with over 100 stands, a fashion show and that all important prosecco bar takes brides on a magical journey while planning their special day.



An uninterrupted roof span and **a total floor area of 3960 square metres** plus an external **exhibition area** completes the available space of the **36,000 square metre** complex.

The award winning Manufacturing and Engineering North East Exhibition, this prestigious event highlights the manufacturing innovation taking place across the North. The UCAS Higher Education Exhibition with thousands of students looking for their next move with inspirational talks, topical seminars, application process advice, and interactive stands.



# CONFERENCING & EVENTS

The Utilita Arena has welcomed many high profile events, meetings and conferences including the British Transplant Games Gala Dinner, BT AGM, Northern Rock meeting and the UNICEF UK Baby Friendly Initiative with outdoor events including X Factor Auditions and a world class Circus utilising approx. 9000 square metres of the external space.

The venue is ideal for conferencing and those special meetings, from **500 up to 9,000 theatre style** with two comfortable Lounges which can cater for up to 100 people in each for more intimate format meeting or occasions.

If you are looking for a venue to hold all elements of your event under one roof then look no further, we can host your gala dinner for 500 - 1,200 delegates in the same space as your conference.

Call our team on  
**0191 260 6007**  
[utilitaarena.co.uk](http://utilitaarena.co.uk)

“

**The Auto Inside Live event at Utilita Arena Newcastle was a great success and the venue was excellent.**

**Matthew Gibb** “

“

**St Oswald's Hospice has worked with and been supported by Utilita Arena for many years.**

**We have now hosted one of the biggest events on our fundraising calendar, our Light up a Life Service at Christmas at the arena for over 10 years. Utilita Arena are always on hand to help us through every step of the planning and organisation of this important occasion and help us to achieve a successful, smooth running, family friendly event year on year which is much-loved by our supporters.** “



VENUE FOR EVERY EVENT



utilitaarena.co.uk

Picture by  
Paul Norris  
©ncjMedia

# HOSPITALITY LIVE

ENJOY EXPERIENCE ENHANCE ENTERTAIN

## YOUR PERFECT EXCUSE TO CELEBRATE IN STYLE.

At the Utilita Arena we appreciate the importance of Hospitality and that's why we offer a range of options, whether it's the Hospitality Live Lounge, Utilita Lounge or one of the exclusive Executive Suites, we have hospitality to suit your requirements and budget. Take That in concert or World Championship Boxing, the Utilita Arena Newcastle plays host to them all.

The 11,000 capacity Arena has firmly established itself as the North East's premier entertainment venue attracting world class artists and shows all year round.

## THE PERFECT WAY TO ENTERTAIN BUSINESS ASSOCIATES, STAFF, FAMILY OR FRIENDS!

Call our team on

**0191 260 6023**

"Having experienced the corporate hospitality at Utilita Arena Newcastle on several occasions I cannot speak highly enough of the professionalism and attention to detail of their staff. My thanks to Mandy and the team!"

**Richard Flach, Flach & Le-Roy Ltd**

"To have such a facility as the Utilita Arena on our doorstep in the north-east is a huge boost to our corporate entertainment plans, enabling us to host clients, work colleagues, family and friends in very pleasant surroundings, whilst being entertained by worldclass stars and performers. We are entertained, whilst at the same time showing thanks and gratitude to those with whom we work."

**Graeme Blenkinsopp, Blenkinsopp Group**

"Accenture have been corporate members of the Utilita Arena for over 12 years now. I can confidently say it's our most popular scheme that Accenture run for staff. I can confirm that the service received is second to none. Nothing is a problem. The Arena staff throughout the venue are polite, professional and look after our staff extremely well. I look forward to continuing Accenture's membership with Utilita Arena for many years to come..."

**Stephanie Roscamp-Forshaw, Accenture**





PROUDLY PRESENT

# ESTEEM

YOUR ANNUAL VIP MEMBERSHIP

PRIVATE SUITE

OR MEMBERS LOUNGE

VIP ENTRANCE

PARKING

BAR FACILITIES

FOOD

DEDICATED BOOKING

PRIORITY EVENT NOTIFICATION



TIME TO ENTERTAIN LIKE NEVER BEFORE

# ENHANCE

THE LAURENT-PERRIER EXPERIENCE

## EXECUTIVE SUITES

That extra special upgraded touch guaranteed to impress your guests. The ultimate hospitality package in the exclusivity of your very own private executive suite. This all-inclusive option is for a 12 month period and includes tickets for shows.

## HOSPITALITY LIVE LOUNGE

Created to offer the highest standard in hospitality, combined with spectacular events catering for all tastes, the Hospitality Live Lounge provides the perfect setting to entertain in style. Fantastic event tickets and car parking are just some of the benefits together with the ideal location to relax and enjoy a drink.

## UTILITA LOUNGE

Offering members and their guests a chance to unwind, have a bite to eat and soak up the exclusive atmosphere that we have to offer. For business or pleasure, you can entertain with the satisfaction of knowing you have great seats in the North East's premier entertainment venue.

## SINGLE EVENT HOSPITALITY

Treat yourself with the perfect introduction to the superb hospitality at the Utilita Arena. Whether it's the Hospitality Live Lounge, The Utilita Lounge or one of the Executive Suites we have the ideal setting for getting together with friends, family or business entertaining.

This option is subject to limited availability.



VENUE FOR EVERY EVENT

# DINING

**Dinners and award ceremonies are always memorable events and the Utilita Arena is an exceptionally unique venue delivering a bespoke experience.**

Set your event apart and wow your guests by dining in the same room global superstars have played! Present on the

same stage that has seen the likes of Take That and George Michael entertain the crowds. The auditorium transforms into an extraordinary banquet space, accommodating up to 1500 guests or as few as 500. The open plan space with purpose built stage is ideal for your dinner and award ceremonies. We create a memorable and satisfying catering service for your event.

For dinners, our in house team work with our Leeds based CGC Event Caterers to ensure that the expectations of every guest are far exceeded. With decades of experience in the business, CGC has a passion for creativity and a flair for well crafted, locally sourced dishes.

We offer menus to meet your preferences and dietary requirements from canapés,

delegate catering and family favourites to gourmet dinners and banquets, we can create a personalised catering experience. We also make wine and champagne recommendations to complement your menu choice.

Call our team on

**0191 260 6007**



# AV PARTNER



t: 0191 296 0100  
e: hire@nitelites.co.uk  
www.nitelites.co.uk

: a global force in  
major event production

With over 35 years' experience at the cutting edge of event production, and simultaneous operations on up to 4 continents, In recent years Nitelites have been privileged to work with a wide range of clients to plan and deliver their events – events from multi-venue music tours to the BBC Proms, Great North Run, Sunday for Sammy, The Big North Tattoo Show and the T4 Outside-in Festival.

#### **PARTNERING FOR SUCCESS**

Nitelites' in-house team of event planning experts and project managers are on-hand to assist at every stage. With an extensive knowledge of the Utilita Arena event spaces we would work directly with you to form a formidable partnership from that all-important initial contact, right through to the successful delivery of your event.

#### **PREPARATION THROUGH TECHNOLOGY**

Get more creativity and less surprises with advanced 3D pre-visualisation. Building your event virtually in the early stages of production, we'll practice problem prevention, pre-program show lighting, design sound systems and greatly reduce setup times on site.

#### **INVESTMENT IN INVENTORY**

Our vast inventory, and membership of the L'Acoustics rental network enables us to service every type of Client requirement from a single event to a multi-venue tour.

State-of-the-art equipment combined with the know-how and advice from our skilled engineers always ensures that, together, we meticulously cover every aspect and specify a customised solution to meet your requirements.

#### **AND AT THE HEART OF NITELITES – OUR PEOPLE**

Nitelites' gold-standard staff and technicians have been trained and tested all over the world. Our senior management lead from the front, alongside the crews on the arena floor: an almost-unique approach, but that's how we like it. And when you partner with Nitelites for your event, we're confident you'll see the benefits.

So whatever your production needs, make Nitelites your first port of call.

#### **DRIVING EFFICIENCIES AND LOWERING COSTS**

We work hard to create affordable excellence for our customers.

## COMPLETE EVENT PRODUCTION WITH NITELITES LTD:

- Custom Manufacturing
- Awards Ceremonies
- Product Launches
- Stage and Sets
- Corporate Meetings
- Theatre
- Sound Systems
- Conferences
- Rock n Roll Touring
- Hi-Definition Projection
- Festivals
- LED Video Walls
- Live Televised Events
- Real Time Video Manipulation
- Web
- Lighting
- Major Sporting Events

## OUR PARTNERS



t: 0191 296 0100 e: hire@nitelites.co.uk  
[www.nitelites.co.uk](http://www.nitelites.co.uk)



Sandman Signature Hotel is located in the heart of the City Centre just a 10 minute walk from Utilita Arena. The hotel boasts 170 rooms and suites, an onsite bar and restaurant, Fitness facility and car parking. The hotel offers additional benefits such as complimentary Wi-Fi and complimentary hot drinks.

t: 0191 229 2600 e: res\_newcastle@sandmanhotels.co.uk  
[www.sandmansignature.co.uk](http://www.sandmansignature.co.uk)



Havills was established in 1946 and through reputation has developed into a leading electrical contractor in events and exhibitions nationwide. We are experts in our field backed with a completely comprehensive stock. We pride ourselves with the skill of combining expertise with integrity, and friendliness and approachability with professionalism.

"Keeping  
the Events  
World Wired"

t: 01803 314 000 e: info@havillexhibitions.co.uk  
[www.havillexhibitions.co.uk](http://www.havillexhibitions.co.uk)



AIM Exhibitions was established in 1966 to specialise in the supply and construction of Shell Scheme Stands. Over fifty years later we have developed an expertise in this field and have supplied Shell Scheme and custom interior stand solutions to exhibition organisers, event co-ordinators and exhibitors.

"Exhibiting  
Excellence"

t: 01395 222 040 e: info@aimexhibitions.co.uk  
[www.aimexhibitions.co.uk](http://www.aimexhibitions.co.uk)



## CONTACT US

### FOR CONFERENCE OR EVENT ENQUIRIES

Please call our Team on:

Tel: **0191 260 6007** or

Email: [uaconferencing@smgnewcastle.co.uk](mailto:uaconferencing@smgnewcastle.co.uk)

### FOR HOSPITALITY ENQUIRIES

Please call our Team on:

Tel: **0191 260 6023** or

Email: [uahospitality@smgnewcastle.co.uk](mailto:uahospitality@smgnewcastle.co.uk)



Europe



VENUE FOR EVERY EVENT